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MEDIA ADVISORY

NATIONAL VIDEOGAME MUSEUM HOSTS MEDIA DAY, APRIL 1

Nation's only museum dedicated to the history of videogames invites media to a meet and greet with founders and officials from the City of Frisco

WHO: The [National Videogame Museum](#) (NVM) invites journalists to join the NVM Media Day on Friday, April 1, 2016 at 11 a.m. Meet co-founders John Hardie, Sean Kelly and Joe Santulli, along with special guests from the City of Frisco including Mayor Maher Maso, members of the City Council, the Frisco Community Development Corporation (FCDC).

WHAT: **Agenda**

11 a.m.: Arrive at the Black Box Theater inside the Frisco Discovery Center

11:05 a.m.: Museum co-founders to welcome attendees

11:10 a.m.: Mayor Maher Maso to provide remarks about the museum and its footprint in the City of Frisco

11:15 a.m.: Wren Ovard, Vice-Chair, Frisco Community Development Corporation

11:20 a.m.: Jason Young, Vice-Chair, Frisco Convention & Visitors Bureau

11:25 a.m.: Photo opportunity of Mayor, Councilmen and museum co-founders

11:30 a.m.: Head to the museum. Mayor and Wren Ovard to play a round of the game Pong on the world's largest Pong console shown on a 15-foot TV replica from the 1970s. The winner will be named NVM Pong Champion of 2016.

11:40 a.m. Museum tour

Refreshments will be served in the NVM lobby.

WHEN: Friday, April 1, 2016 at 11 a.m. CT

WHERE: Frisco Discovery Center
8004 N. Dallas Pkwy, Frisco, Texas 75034

Museum highlights:

- **Pixel Dreams:** A 1980s-inspired arcade full of timeless classics such as Asteroids, Centipede, Donkey Kong, Space Invaders and more.
- **Giant Pong:** Play the classic game Pong on the world's largest home Pong console on a giant 15-foot TV replica from the 1970s.
- **Head-to-Head Hall:** A hall full of gaming stations where you can go head-to-head with friends, family or competitors in tournaments. Guests may find a set of game systems and games they've never seen before or find a tribute to their favorite game franchise played on 10 different systems. The hall takes advantage of NVM's 12,000+ library of games and will be an ever-changing area of fun.
- **Gearbox behind the scenes:** See the actual office of Randy Pitchford, founder of Gearbox Software and creator of the games Borderlands, Brothers in Arms and Duke Nukem Forever.
- **The Timeline of Consoles:** Learn the stories and see artifacts from more than 50 past and present videogame consoles on a physical timeline.
- **Rarest artifacts:** A collection of rare artifacts will be displayed including the only Sega Neptune prototype, the unreleased Barbie edition for the Nintendo Game Boy Pocket system, the Atari Mindlink controller (one of only two in the world), the ultra-rare RDI Halcyon laserdisc-based game console and the Nintendo World Championships cartridge from 1990.

Special Grand Opening hours:

Saturday, April 2 and Sunday, April 3 from 10 a.m. to 8 p.m.

About the National Videogame Museum

The National Videogame Museum is the only museum in America dedicated to the history of the videogame industry. It is a 501(c)(3) non-profit organization that brings together the science, technology, engineering and math (STEM) values within videogames. These values are presented both as an entertainment medium and a career path as a highly interactive, entertaining and educational experience. The NVM archive is unparalleled in size and comprised of dozens of one-of-a-kind artifacts, in addition to more than 100,000 pieces of videogame hardware, software, documentation and memorabilia. The center is available for corporate events, birthday parties, field trips and research studies and is open to the public six days a week. For more information, visit www.nvmusa.org.

Admission: \$12; \$10 children 10 and under, military, educators, seniors (Valid ID required upon purchase of military, educators and seniors tickets.)

Hours: Monday (closed); Tuesday – Thursday (10 a.m. to 5 p.m.); Friday – Saturday (10 a.m. to 8 p.m.); Sunday (noon – 5 p.m.)

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